

INFORMATION NOTE ON Uganda Inclusive Tourism – A project for the development of capacities small entrepreneurs in handcrafts and community based tourism in Uganda

- 1. The Project:** Inclusive Tourism- Trade development for micro-enterprises in the value chain
- 2. Implementing Entity:** UEPB/ITC
- 3. Duration:** 2 Years.
- 4. Total Cost:** \$1.5-3 million
- 5. EIF Funding Sought: Total:** \$1.5-3 million
- 6. Other Sources of Funding:** In kind by GoU
- 7. Objective of the Project:** To contribute towards the development of capacities of mall and micro entrepreneurs and their business and access new market dimensions

8. Description

The project aims at creating a general business and service infrastructure that will support micro entrepreneurs to access the domestic tourism market as a way of developing export capacities and to indirectly start exporting their products through tourists.

TRACE COMMENTS

The proposed project will adequately address the issue of poverty reduction at the grass root as well as the gender dimension in the National Export Strategy. It therefore tries to fulfill the EIF objectives by having inclusive tourism since handcrafts sector cross cuts generations

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